



Subject: Notice of Price Adjustment

Dear valued customers,

We hope this letter finds you well. At Peninsula Bottling Co., we have always been committed to delivering the highest quality beverages and service to our customers. Over the years, we have strived to maintain competitive prices despite rising operational costs.

Regrettably, we find it necessary to make a modest adjustment to our prices to ensure that we can continue to provide you with the same level of quality and service that you have come to expect. This decision has not been made lightly, and we understand that any price increase may impact your budget.

Effective January 1, 2024, there will be increases of price for many of our products. We have carefully considered this adjustment to minimize the impact on our valued customers while allowing us to sustain the quality and reliability you have come to associate with Peninsula Bottling Co..

We genuinely appreciate your understanding and continued support during this period of adjustment. Our commitment to delivering exceptional beverages and service remains unwavering, and we assure you that every effort will be made to keep future increases as minimal as possible.

For specific prices on the items you purchase, please work with the salesman that calls on your account. If you have any questions or concerns they cannot answer, please do not hesitate to contact our office at 360-457-3383 or pepsi@peninsulabottling.com.

We value your business and look forward to serving you for years to come!

Thank you for your continued partnership.

Sincerely,
Larry Briggs
General Manager
Peninsula Bottling Co. Inc.